### **HBH GROUP PRIVACY POLICY**

The respect of your privacy and security life is of the utmost importance to the HBH Group, who is responsible for this website: <a href="www.hbhgoodeats.com">www.hbhgoodeats.com</a>. By using this website, you consent to the collection, storage and processing of your personal information as set out by this Privacy Policy.

This Privacy Policy aims to lay out:

- the way your personal information is collected, stored and processed. "Personal information" means any information that could identify you, such as your name, your mailing address, your email address, your location and your IP address
- your rights regarding your personal information
- who is responsible for the processing of the collected and processed information
- to whom the information is transmitted
- if applicable, the website's policy regarding cookies

This Privacy Policy complement the Terms and Conditions that you may find on our website by clicking on the "Terms & Conditions" link found on the footer of each page.

## 1. COLLECTION OF PERSONAL INFORMATION

We may collect the following personal information from you, without limitation, that helps the HBH Group identify you, such as:

- First and last name
- Email address
- Mailing addresses personal and business
- Telelphone number
- Postal code
- Reservation information
- Credit card number
- Social media usernames

The personal information we collect is collected through the methods described in the following section.

### 2. FORMS AND METHODS OF COLLECTION

Your personal information may be collected through the following methods:

- Website registration form
- Reservation form
- Email subscription form\*
- Order form
- Survey form
- Contest
- Comment cards
- Visiting our website(s)
- Applying for jobs via our website(s) or email
- Communicating with the HBH Group via websites, social media and email.

<sup>\*</sup>You may unsubscribe at any time using the link provided on every email message and you will no longer receive emails for the specified subscription.

We use the collected data for the following purposes:

- Order tracking
- Special offers
- Statistics
- Contact
- Managing the website

# 3. COOKIES AND LOG FILES

We collect information through log files and cookies. These allow us to process statistics and information on traffic on the website, to ease navigation and improve your experience for your comfort.

# a) Cookies used by our website

The cookie files used on our website are the following:

- IP address
- Operating system

The use of such files allows us to achieve the following purposes:

- Improvement of the service and personalized welcome
- · Personalized consumption profiles
- Order tracking
- Statistical surveys

## b) Objection to the use of cookies and log files by our website

You have the right to object to the recording of these cookies and log files by configuring your web browser.

Once you have deactivated cookies and log files, you may continue your use of our website. However, any malfunction resulting from this deactivation may not be considered of our making.

### 4. SHARING PERSONAL INFORMATION

The personal information collected by our website for a package or service we offer is not transmitted to any third party and is processed only by us.

From time to time, we offer packages or other services that involve third parties. If you are partaking of such a package or service, your personal information will be shared with that third party to the extent necessary to provide that service and process the purchase or request.

# 5. HOSTING OF PERSONAL INFORMATION

Our website is hosted by: Wix.com, located at the following address: 500 Terry A. Francois Boulevard, 6<sup>th</sup> Floor, San Francisco, CA, 94158.

## 6. RIGHT OF ACCESS, OF RECTIFICATION AND OF REMOVAL

You have the right to consult, update, modify or request the removal of information about you by following the procedure described hereinafter:

### 7. SECURITY

Personal information we collect is stored in a secured environment. People working for us are obligated to respect the confidentiality of your personal information.

To ensure the security of your personal information, we use the following methods:

SSL (Security Sockets Layer) Protocol

We are committed to maintaining a high degree of confidentiality by integrating the latest technological innovations that allow us to ensure the confidentiality of your transactions. Nevertheless, no mechanism can ensure a complete security and transmitting personal information on the Internet always entail a part of risk.

### 8. PRIVACY CERTIFICATION

Our commitments relating to the protection of personal information meet the standards of the following program(s):

VeriSign: http://www.verisign.com

### 9. CHANGES TO OUR PRIVACY POLICY

Our Privacy Policy may be viewed at all times by clicking on the "Privacy Policy" link found on the footer of each page on our website.

We reserve the right to modify our Privacy Policy in order to guarantee its compliance with the applicable law. You are therefore invited to regularly consult our Privacy Policy to be informed of the latest changes.

### 10. ACCEPTANCE OF OUR PRIVACY POLICY

By using our website, you certify that you have read and understood this Privacy Policy and accept its conditions, more specifically conditions relating to the collection and processing of personal information, and the use of cookies.

## 11. APPLICABLE LAW

The HBH Group is located in Canada. By visiting our website from outside of Canada, all of the information you provide, including personal information, and any information that is collected, stored or otherwise processed by The HBH Group may result in the transfer of information across international borders to, and from Canada, which many not necessarily have the same date protection laws as the country in which you reside. We are committed to respect the legislative provisions as specified in:

- Personal Information Protection and Electronic Documents Act, SC 2000, c 5; and/or
- Act Respecting the Protection of Personal Information in the Private Sector, CQLR cP-39.1.

Last updated: November 1, 2020